

**PRIORITY
SOLDIER INC.**

**COVID-19 PTSD
STATEWIDE-
PROPOSAL**

*Emergency COVID-
19 Response PTSD
Online Counseling
Program*



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INTRODUCTION

November 23, 2020

Alabama Department of Finance
CARE Act Funding Request

Dear Alabama Department of Finance:

Priority Soldier Incorporated (**Hereinafter “Priority Soldier”**) is requesting **\$1,903,790 (up-front funds)** for an Emergency COVID-19 Post-Traumatic Stress Disorder (**PTSD**) Virtual Coping & Assistance Program for veterans. We believe this request fits under the requirements necessitated by the CARES Act because:

1. The funds requested by Priority Soldier are necessary expenditures incurred due to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19)
2. The expenditures needed for this program were not accounted for in the budget most recently approved as of March 27, 2020
3. The necessary expenditures were incurred during the period that begins on March 1, 2020 and ends on December 30, 2020.

I. OUR STORY

In 2011 Ken Phillips founded Priority Soldier Inc. He is a native of Tuskegee, Alabama and a graduate of the University of Alabama. Mr. Phillips is a Retired Lieutenant Colonel in the United States Army Reserves, a former football player for the University of Alabama and a devoted family man.

Lieutenant Colonel (LTC) Phillips currently serves in the US Army Reserves as the G-6 Deputy Director for the Deployment Support Command in Birmingham Alabama. LTC Phillips has over twenty-seven years of military service and is an Iraq War Veteran, where he served from 2008 to 2010.

Upon his return to the United States, he began to see the reality and difficulties of adjusting back to a normal working day and to a civilian lifestyle. His experiences inspired him to start Priority Soldier Inc., a nonprofit organization that assists struggling veterans re-adapt to civilian life. Priority Soldier provides support services and training to help veterans overcome homelessness, unemployment and mental health difficulties.

Throughout the nine years Priority Soldier has been in existence we have been integral in combatting veteran homelessness, suicide, mental health obstacles and unemployment within

the Tuscaloosa, Birmingham and Tuskegee regions by partnering with community leaders and community foundations to assist our nation's warriors.

In 2019 Priority Soldier hosted an employment training seminar in partnership with the University of Alabama. During the seminar veterans were trained on the fundamentals of obtaining civilian employment and had the ability to become certified in various fields. Through this program Priority Soldier served 120 veterans, and 90% of those veterans received employment because of the employment seminar and obtained certificates from the University of Alabama.

Also in 2019 our founder and CEO received one of the most distinguished awards from the Tuscaloosa Veteran Affairs Medical Center, the ICARE award. Through Ken Phillips, Priority Soldier also engaged the University of Alabama head football coach, Nick Saban, in a conversation about the high incidence of PTSD, Traumatic Brain Injury, and suicide in veterans. Ken Phillips got coach Saban to produce a Public Service Announcement for veterans discussing the high incidence of PTSD and suicide amongst the veteran population. This Public Service Announcement had a tremendous positive effect on bringing awareness to veterans.

From Priority Soldier's time of inception until now, Priority Soldier has served nearly 10,000 veterans through recurring family support, Post-Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI) counseling programs, and through assistance with transitional housing.

II. OUR VISION & MISSION

Our mission is simple: To serve those individuals who have served our country with their lives. Our vision and mission are central to our efforts in generating funds for this Emergency COVID-19 PTSD Online Coping and Assistance Program. Priority Soldier exist to help soldiers and their families cope with the problems of withdrawal, fear, depression, and isolation or anything that is affecting their re-entrance into civilian life. Priority Soldier aims to strengthen at risk military families by educating, advocating and coordinating holistic efforts by addressing the critical issues facing veterans through education, healthcare and economic development; thereby expressing our appreciation for the sacrifices made on behalf of our country.

Additionally, Priority Soldier is unique in that we rely on a veteran helping veteran approach. Accordingly, nearly 90% of all our employees at Priority Soldier are former soldiers themselves and understand the unique difficulties facing veterans daily.

III. OUR COVID-19 RELIEF PLAN- JEFFERSON COUNTY PILOT PROGRAM

One of the most vulnerable population groups during this global pandemic are veterans who are diagnosed with PTSD. Priority Soldier is combatting this issue head-on presently in Jefferson County through its Emergency COVID-19 Online Coping Assistance Pilot Program "Coping with COVID-19". With funding from the Jefferson County Commission from the CARES ACT Priority Soldier launched a free online mental health coping assistance program for 65 veterans who

have either been diagnosed with PTSD, are receiving service-connected disability, or are presently receiving treatment for PTSD and are showing exacerbated behavioral or emotional concerns due to COVID-19. The National Center for PTSD has found that video psychotherapy is extremely successful and that studies show that patients like video psychotherapy. In 2017 the Veteran Affairs and Department of Defense Clinical Practice Guideline for PTSD recommended using video technology for trauma focused treatments.

This program is vital for veterans with PTSD during the COVID-19 pandemic because the core isolation of COVID-19 has greatly exacerbated the trauma for veterans who are diagnosed with PTSD or are facing symptoms of this disorder. The necessity for this program is even more pressing when looking at the sheer volume of veterans who have PTSD: Twenty percent of veterans who served in Operation Iraqi Freedom have been diagnosed with PTSD; Twelve percent of Gulf War Veterans have been diagnosed with PTSD, and approximately thirty percent of Vietnam Veterans have had PTSD in their lifetime. Astoundingly, over one-third of veterans have a lifetime incidence of PTSD.

PTSD affects many aspects of a veterans' life. It oftentimes may cause veterans to feel anxious, unsafe and on high alert. Oftentimes veterans with PTSD, see the world as dangerous or worry about their ability to handle difficult situations. Research has shown that COVID -19 may have caused many veterans with PTSD to have more trauma triggers and an increase in feelings of insecurity. Priority Soldier's online coping assistance program will use trauma-centered care trained counselors, volunteers and medical professionals to mitigate the worsening of PTSD symptoms that have arisen as a result of the onset of the COVID pandemic.

The program will consist of twelve sessions over four weeks (90 minute group sessions weekly) for each class of veterans. Three sessions will run concurrently each week. The purpose of this program is to provide veterans whose PTSD has worsened due to COVID, the proper tools to cope with their trauma during the pandemic. This program will serve 340 veterans.

I will follow-up to confirm receipt of this proposal and to answer any questions you may have. I can be reached at (205) 540-1691, should you need to get in touch with me.

Sincerely,
Ken Phillips
Founder & CEO
Priority Soldier Inc.

1. PROGRAM DETAILS

Priority Soldier will execute this program in partnership with the Redstone Arsenal, Maxwell Air Force Base and VA Mental Health Centers across the state as well as the support of the Alabama National Guard in Birmingham, led by Major General Sylvester Canon. The program will consist of a video-psychotherapy program administered through Talk a HIPAA- certified teleconferencing service over the course of four weeks administered to 340 veterans statewide who have either been diagnosed with PTSD, are receiving service-connected disability, or are presently receiving treatment for PTSD and are showing exacerbated behavioral or emotional concerns due to COVID-19.

I. **PURPOSE**

The purpose of the treatment program is to help veterans who have either been diagnosed with PTSD, are receiving service-connected disability, or are presently receiving treatment for PTSD and are showing exacerbated behavioral or emotional concerns due to COVID-19. The symptoms cannot always be completely removed from a veteran's life forever, but our program aims to help the veterans learn skills to regain control of their life, manage their reactions and responses during this global pandemic. To do this, the program will provide each veteran information and teach skills and strategies that the veterans can use to improve their life during this pandemic and reduce their PTSD symptoms.

II. **STRATEGIES:** These are some of the ways the program will facilitate the veterans' recovery:

- a. We will use a virtual group session format to help the veterans learn information and skills. This will help each participant discover that not they are not alone in experiencing these symptoms and to learn from others how they have successfully overcome problems and learned to cope.
- b. These groups will be very structured. Each will have a purpose and a goal. It will be important for each participant to attend all virtual group sessions and learn the entire sequence of skill development.
- c. We will give each veteran homework to complete between sessions. Doing this homework is what helps each veteran's recovery.
- d. Participants will learn several skills that will help you deal with expected and unexpected difficulties, interpersonal conflicts, and avoidant behavior.

III. **SELECTION CRITERIA**

340 (three hundred forty) veterans for the program will be selected based off of the recommendation of State-wide VA providers. These providers will identify veterans who are diagnosed with PTSD and have demonstrated the most severe reactions due to COVID-19. VA Mental Health providers will divide veterans into four categories ranging from: Category 1 (minimal reactivity), Category 2 (moderate reactivity), Category 3 (severe reactivity), to Category 4 (extreme reactivity). Category 4 will consist of Veterans who have been diagnosed with PTSD who have demonstrably shown the most severe responses. Each veteran in the program must meet these minimum requirements:

- The traumatic event happened during their service, and
- The PTSD has been exacerbated due to the onset of COVID-19, and
- The veteran cannot function as well as they once could because of COVID-19, and
- The veteran falls within Category 3 (severe) Category 4 (extreme) as indicated by the recommendation of Birmingham Veteran Affairs Mental Health providers
- A doctor has diagnosed the veteran with PTSD or the veteran is receiving service connected disability income for the diagnosis of PTSD.

IV. **OUR TEAM**

Program Director & CEO: The CEO will be spearheaded by Retired Lieutenant Colonel Ken Phillips. Retired LTC Phillips is a 27 year decorated combat veteran. Ret. LTC. Phillips has received the following decorations: Army Commendation Medal, Joint Service Achievement Medal, Army Achievement Medal, Joint Meritorious Unit Award, Army Reserve Component Achievement Medal, National Defense Service Medal w/ Bronze Service Star and the Global War on Terrorism Service Medal.

Director of Clinicians: Dr. Charles Jay Whetsell Ph.D, was the Director of Clinical science for the VET center for Birmingham, Alabama's vet center for over two decades. Their he treated combat veterans and led a team of clinicians to treat combat veterans with severe mental and behavioral health concerns. He also served as the Director of Behavioral Medicine for the Federal Medical Center.

Licensed Clinical Social Worker: Jose R. Vazquez is one of our program clinicians, who is renown for his work with PTSD. Mr. Vazquez started the first-ever PTSD treatment program for the Birmingham, VA medical center. He served as chief of the PTSD treatment program at the Birmingham VA medical center for over 30 years. Additionally, Vazquez served as the Chief of the Mental Health Clinic at both Randolph Air Force Base and Howard Air Force Base. Vazquez also reached the rank of Captain in the United States Air Force.

Senior Clinician Ruth Ware: Ruth Ware has over three decades of experience in Military Family Counsel she has deployed all over the world to serve soldiers and their families with their unique mental health problems.

Outreach Coordinator Patrick Hatcher: Served as a Command Master Chief Petty Officer in the United States Navy. He served for over 25 years and received the GW Terrorism Expeditionary Award, the GW Terrorism Service Medal, the Good Conduct Medal Active, the National Defense Service Medal, Navy Achievement Medal.

The program will base its curriculum off the PTSD Recovery Treatment Manual as administered by the Richmond Virginia Veteran Affairs office. Our lead PTSD Counselor will modify this curriculum to adapt to the needs of Coronavirus and the virtual world.

Additionally, Veteran Affairs Centers across the State have partnered with Priority Soldier to supply Priority Soldier with program participants. All clinicians will work in conjunction and under the supervision of Dr. Charles Whetsell. The curriculum will focus on the emotional and behavioral concerns that have been exacerbated due to COVID-19.

V. LOCATION

The program predominantly will be virtual. Additionally statewide, Veteran Affairs Mental Health Service departments have committed to supplying the program with classroom size spaces which will comply with the Center for Disease Control's social distancing standards and permit veterans without access to a webcam or the internet the ability to attend the program. All other veterans will be given access codes to enter the program via zoom.

VI. ADDITIONAL PROGRAM DETAILS

The Program will consist of twelve 90 minute sessions over four weeks. Each week the virtual counseling curriculum will focus on three major specific coping mechanisms the veterans can utilize to better deal with the effects of COVID-19.

2. GOALS, OBJECTIVES AND OUTCOMES

Goal 1: Serve up to 340 veterans throughout the state who have PTSD through an online coping assistance program and minimize the impact COVID-19 has on veterans with PTSD within Alabama.

Objective 1.1: Launch twelve, four-week online coping strategies assistance programs to offer direct mental health services to veterans in need. Priority Soldier has partnered with VA's throughout the state to determine which veterans have the highest need for the service, based upon their degree of at-riskiness.

Outcome: Our measurements are pre and post intervention for COVID-19 Anxiety Scale. Our desired outcome is to have at least a 50% decrease in anxiety symptoms for all veterans during the four-week sessions who have gone through the program. These statistics will be measured using the metrics created in our program evaluation system. Trauma symptoms can be measured with the COVID-19 Anxiety Scale and the PTSD related functional inventory, which is a self-report, which will be the metric for evaluating coping readiness.

Goal 2: Increase awareness throughout the state of the effects of the COVID-19 pandemic on veterans' mental health, specifically in veterans who are diagnosed with PTSD.

Objective 2.1: Hold mini-coping strategy employee training sessions throughout the state at local veteran affairs facilities, community centers, vet centers, chambers of commerce and partner with local veteran affairs centers to discuss creating a more targeted approach to assisting veterans during the pandemic to offer immediate and comprehensive assistance.

Outcome: Our desired outcome is to increase mental health assistance to veterans during the pandemic by making local providers aware of how tele-efforts and informing their veteran populations of coping strategies during the pandemic can assist the most vulnerable population of veterans.

Goal 3: Assist veterans in developing a full and accurate understanding of the physical and emotional responses that are characteristic of PTSD during COVID-19.

Goal 4: Assist veterans in developing a mindset that always helps them maintain control of themselves and know the skills and tools to do so.

Goal 5. Learn, practice, and instill coping skills as a necessary part of the veteran's recovery.

Goal 6. Assist the veterans in learning how to fully integrate back into the family, community, and civilian life during COVID-19.

3. STATEMENT OF NEED

There are presently 125,787 veterans within the state of Alabama who have been diagnosed with PTSD. Each year, between 11 and 20 percent of post-9/11 veterans and 12 percent of Gulf War veterans have symptoms consistent with a diagnosis of PTSD. PTSD also affects older, Vietnam-era veterans: 30 percent have had PTSD in their lifetimes. Yet, many veterans with PTSD do not have access to available care: for example, roughly half of those post-9/11 veterans with PTSD receive treatment. This is significant as this online tele-health program can reach the most vulnerable populations of veterans within Alabama who would not have had access to care otherwise. Due to the heightened fear in a COVID-19 environment veterans with PTSD are reporting to Veteran Affairs providers that they are more likely to acquire and carry firearms to a greater extent, and are relapsing into addiction as a way to self-medicate PTSD and this puts them at risk at suicide and accidental death.

Essentially all of the Local Partners report mental health needs in the populations they serve (Figure 1). The COVID-19 pandemic creates a “perfect storm” that threatens the mental health of many veterans, particularly those with pre-existing mental health conditions. First, confronted with an emergent trauma, people who have experienced past traumas are more likely to develop new mental health symptoms or to experience worsening symptoms. The COVID-19 pandemic is a unique trauma that threatens all of our lives and can cause associated anxieties, but some people may develop debilitating worries about becoming infected with COVID-19 and the illness that results or about the existing healthcare infrastructure and its ability to provide adequate care. Second, loneliness brought about by the three aforementioned public health measures (social distancing, quarantining, and isolating) threatens psychological health. And third, unplanned job or wage loss that may result from the pandemic can contribute to the development of mental health symptoms or exacerbate those that are already present.

The emergence of new symptoms or a worsening of existing symptoms can result in maladaptive coping mechanisms, like alcohol or drug misuse, or a deterioration in other areas of their health, and can eventually affect one’s family and social relationships or even lead to the loss of stable housing. There is also a real concern that increased mental health symptoms, coupled with a sense of isolation and lost employment or wages, can increase the veteran suicide rate, which is already elevated relative to the general population.

■ **Figure 1: Local Partner Reports of Veterans' Socialization Needs**

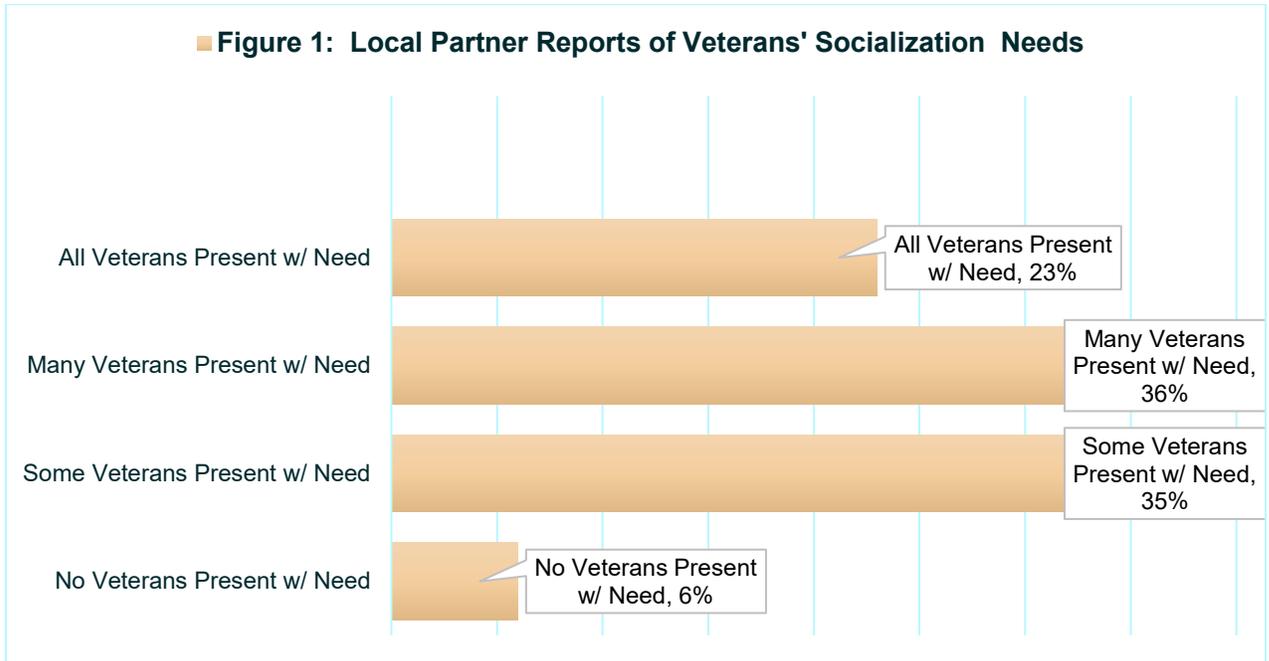
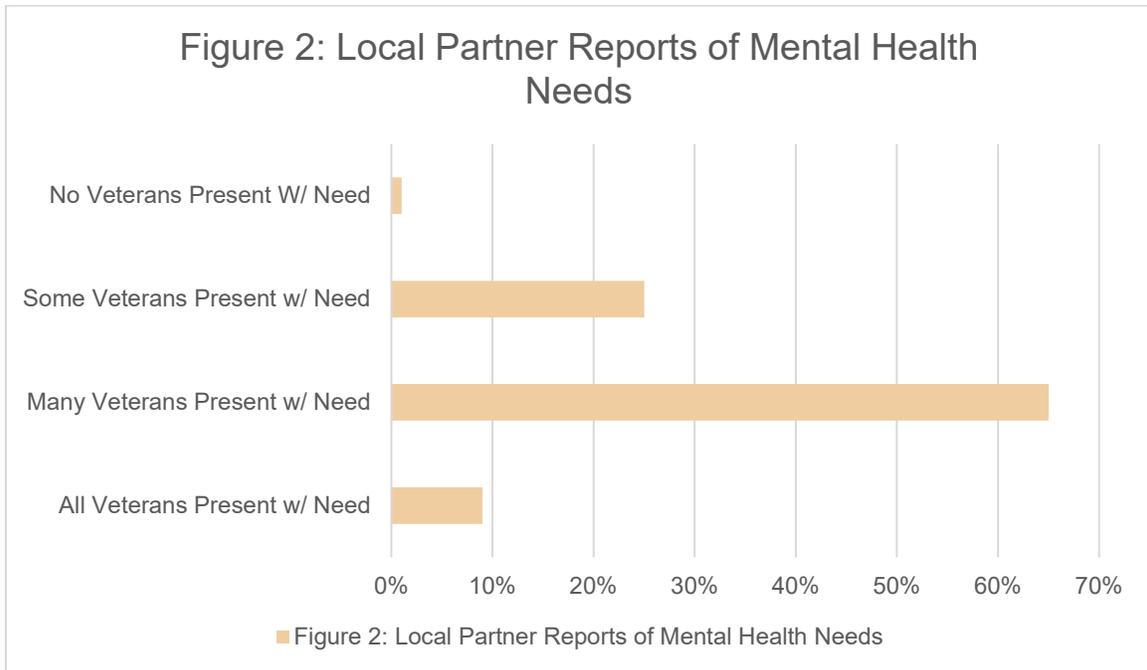


Figure 2: Local Partner Reports of Mental Health Needs



4. PROGRAM EVALUATION

- The Emergency COVID-19 Post-Traumatic Stress Disorder Online Coping & Assistance Program will be evaluated weekly to document its success in meeting its objectives and milestones and to assess its impact on the veterans it serves.
- As discussed below, the evaluation is designed to ensure that:
 - a) implementation will be monitored systematically and on an on-going basis;
 - b) specific progress measures will be used to assess the quality and completeness of project activities; and
 - c) specific progress measures will be aligned with the goals, targets and expected outcomes set forth in this proposal so that progress towards achieving them can be accurately assessed.
- Priority Soldier's program evaluator will provide objective summative and formative evaluation services for the program. These will include monitoring, development of summative evaluation reports, development of the weekly progress report, and establishment of the formative evaluation system. The program evaluator will collect and analyze all project data on a weekly basis, reporting findings within one week of the close of each session. In this way, Priority Soldier's advisory team and all project stakeholders will have four opportunities to assess project success and make recommendations on any modifications that may be necessary. The advisory team will finalize all modification actions.
- The evaluation will include both formative (process) and summative (impact) performance measures. Formative evaluation methods will relate to the effectiveness of the program's procedures, practices and activities in implementing the project and in meeting project milestones in conformance with the proposed timelines. A key purpose of the formative evaluation will be to collect, analyze, and disseminate data over the course of the program to help the project partners and volunteers to stay "on track" in implementing program activities and to promote ongoing program, improvement. To this end, formative evaluation data will be shared with project partners and volunteers on an ongoing basis throughout the project.
- The key formative evaluation questions are: a) Are project partners carrying out project activities with fidelity to the proposed design and management plan—i.e. Has the project met its targets for implementing project activities related to each goal and objective? Has the

project met its annual targets for delivery of counseling services, and engaging in veteran outreach and related services? b) Has project staff used information effectively throughout the project—including formative evaluation data—for self-assessment and program improvement?; c) Has the project met its targets regarding implementation of specific initiatives and public dissemination of project results? d) Are the project's procedures, policies, and management effectively supporting the project in accomplishing its proposed activities and meeting its milestones? e) Are project activities focused on achieving the objectives and conforming to timelines set forth in the project proposal? f) Do the policies and feedback mechanisms support ongoing review and program improvement? Is the group measurement for post intervention improving?

- Formative evaluation methods include frequent and ongoing interviews of mental health professionals, volunteers, and other project stakeholders; structured observations of project activities and participation in counselor meetings; frequent reviews of project training schedules and records; frequent reviews of documents and procedures used to advertise the project, recruit volunteers and survey instruments administered several times during the course of each sessions; and reviews of interim and session-end reports prepared by project staff. Formative evaluation results will be included in Evaluator reports at least semi-monthly. Formative evaluation results will also be shared with project partners and staff, in writing and/or verbally, on a frequent basis. Formative evaluation data will be included in evaluation and session-end reports to the Alabama Department of Finance. Summative evaluation methods will address project implementation and consequent changes in veteran mental health summative evaluation questions are: a) Is the project achieving its objectives and performance targets? and b) What is the project's impact on veteran's mental health behavior, attitudes and, as well as on the behavior and attitudes in relevant areas of other stakeholders?
- Additionally, program facilitators will administer both a pre-program evaluation and a post-program evaluation to all veterans in order to measure what effects the program had on the mental health of veterans. The Coronavirus Anxiety Scale will be the metric which we use to evaluate the effectiveness of the program.

5. TIMELINE

The first session will be launched on December 2nd, 2020 and sessions will continue through December 29th, 2020 and the final report will be finalized and sent to the Alabama Department of Finance.

December 2nd, 2020 the first session will commence

December 9th, 2020 the second session will commence

December 16th, 2020 the third session will commence and the program evaluator will submit their midterm review for Program Stakeholders and make necessary adjustments to satisfy the Program's goals.

December 29th, 2020 the fourth session will commence

6. FINANCIAL ANALYSIS

Sheppard Harris Accounting Firm is our program financial auditor who will be conducting weekly program audits and submitting those to the Alabama Department of Finance in our final summary report. The fiscal year for this project commences on December 2nd, 2020 and will end on December 29th, 2020. Four coping session groups will run concurrently for 4 weeks, each group is 60 min/week, for a total of 12 sessions; 7 veterans in each group; The cohorts will be proportionate to the percentage of veterans in each county.

COVID-19 EMERGENCY RESPONSE LINE ITEM BUDGET PRIORITY SOLDIER ONLINE COVID RESPONSE PROGRAM BUDGET

MONTGOMERY COUNTY PROJECTED EXPENSES

Approximately 9.8% of the state’s veterans are within Montgomery County, Alabama. 50% of those veterans are receiving VA medical treatment. Veterans within Montgomery County are predominantly Vietnam war veterans (4,718) and Gulf War Veterans (2,572) . Priority Soldier would like to serve 55 Montgomery county veterans for a four-week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Operations Director for Montgomery County (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000

#1 Psychologist's/ Licensed Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Psychologist's/ Licensed Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 3 Psychologist's/ Licensed Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#4 Psychologist's/ Licensed Senior Clinician's Fee For Service (4 weeks, 12 hr/wk, 250 hr)	\$12,000
# 5 Psychologist's/ Licensed Senior Clinician (4 weeks 12 hr/wk, 250 hr)	\$12,000
#1 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#2 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#1 Data Entry Clerk/ Data Analyst (4 weeks, 40 hr/wk, \$ 25/hr)	\$4,000
# 2 Data Entry Clerk/ Data Analyst (4 weeks, 40 hr/wk, \$ 25/hr)	\$4000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, \$40 hour)	\$6400
#2 Intake Specialist Case Manager (4 weeks, 40 hr,wk, \$40/ hour)	\$6400

Montgomery County Program Evaluator (4 weeks, 40 hr/wk, 40/hour)	\$6400
Incentives (\$50 pre & \$50 post x 55 Veterans)	\$5,500
HIPAA Compliant Email Licenses (20 per additional license x 13 staff)	\$260
HIPAA Compliant virtual file system for Patients (35.00/user x 35 veterans +9 staff)	\$7500
HIPAA Compliance & PTSD Staff Training Materials	\$2500
HIPAA compliant telehealth conferencing system (20.00 x 55 veterans, + 9 staff who will be eligible for access)	\$1,280
Outreach Concerning Program	\$25,000
Headquarters Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
Temporary Office Space in Montgomery County	\$2,500
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$205,490.00
TOTAL COST	\$ 205,490.00

MADISON COUNTY PROJECTED EXPENSES

Madison County has 12% of the state’s Veteran population. Madison County is home to Redstone Arsenal which host 2000 inhabitants. Priority Soldier would like to serve over 45 veterans within Madison County for a four-week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Madison County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Madison County Director of Operations (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Psychologist’s/ Licensed Senior Clinician’s Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Psychologist’s/Licensed Senior Clinician Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 3 Psychologist’s/ Licensed Senior Clinician Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 4 Psychologist/ Licensed Senior Clinician (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 5 Psychologist/ Licensed Senior Clinician (4 weeks, 12 hr/wk, \$250/hr)	\$12,000

#1 Outreach/Data Coordinator (64weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#2 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#1 Data Clerk Analyst/ (4 weeks, \$ 25/hr)	\$4000
# 2Data Clerk Analyst/ (4 weeks, \$ 25/hr)	\$4000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
#2 Intake Specialist Case Manager (4 weeks, 40 hr/wk, 40 hour)	\$6400
Madison County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
Incentives (\$50 pre & \$50 post x 45 Veterans)	\$4,500
Outreach Concerning Program	\$25,000
HIPAA Compliant virtual file system for Patients (35.00/user x 35 veterans +9 staff)	\$1540
HIPAA compliant email licenses (20.00 per additional license +12 staff)	\$240
HIPAA compliant telehealth (20.00 per user 4x 45 veterans + 12 staff)	\$1140
Headquarter Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000

HIPAA Compliant File system for Patients	\$7500
HIPAA Compliance & PTSD Staff Training Materials	\$2500
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$200,870.00
TOTAL COST	\$200,80.00

DALLAS COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau there are 2,406 veterans in Dallas County, Alabama. 12% of the states Veteran population. The primary VA center for veterans within Dallas County is located in Selma, AL. Priority Soldier would like to serve over 35 veterans within the Selma County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Dallas County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Dallas County Director of Operations (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Psychologist's/Senior Clinician Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Psychologist's/Senior Clinician Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000

# 3 Psychologist's/Senior Clinician Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 4 Psychologist's/ Senior Clinician's Fee for service (4 weeks, 12 hr/wk, 250/hr)	\$12,000
# 5 Psychologist's/ Senior Clinician's Fee for service (4 weeks, 12 hr/wk, 250/hr)	\$12,000
# 1 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#2 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
# 1 Data Entry Clerk Analyst (\$25.00 hours/ 40 hours week)	\$4,000
# 2 Data Entry Clerk Analyst (\$25.00 hours/ 40 hours week)	\$4,000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
#2 Intake Specialist Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
Montgomery County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
Outreach & Advertising	\$25000
Incentives (\$50 pre & \$50 post x 35 Veterans)	\$3,500

HIPAA Compliant Telehealth Conferencing System- 20.00/user 35 veterans + 9 staff)	\$880
HIPAA compliant email licenses (20.00 per additional license +12 staff)	\$240
Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
HIPAA Compliant virtual file system for Patients (35.00/user x 35 veterans +9 staff)	\$1540
HIPAA Compliance & PTSD Staff Training Materials	\$2500
Staff Supplies (business cards, pens, notepads)	\$750.00
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$195,360
TOTAL COST	\$195,360

TUSCALOOSA COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau there are 10,454 veterans in Tuscaloosa County, Alabama. The primary VA center for veterans within Dallas County is located in Tuscaloosa, AL. Priority Soldier would like to serve over 55 veterans within the Selma County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Tuscaloosa County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Tuscaloosa County Director of Operations Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Psychiatrist/Licensed Senior Clinician Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
Incentives (\$50 pre & \$50 post x 55 Veterans)	\$5500
#2 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#3 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#4 Psychiatrist/ Licensed Senior Clinician Fee-for Service (4 weeks 12 hr week, 250/hour)	\$12,000

#5 Psychiatrist/ Licensed Senior Clinician Fee-for Service (4 weeks 12 hr week, 250/hour)	\$12,000
#1 Outreach/Data Coordinator (64weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#2 Outreach/Data Coordinator (64weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#1 Data Entry Clerk Analyst (\$25.00 hours/ 40 hours week)	\$4,000
# 2 Data Entry Clerk Analyst (\$25.00 hours/ 40 hours week)	\$4,000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
#2 Intake Specialist Case Manager (4 weeks, 40 hr/wk, 40 hour)	\$6400
Temporary Office Space Tuscaloosa County	\$2500
Tuscaloosa County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
Staff Supplies (business cards, pens, notepads)	\$750.00
Outreach Concerning Program	\$25,000
HIPAA Compliant email licenses (20.00 per license/ 13 staff)	\$260
HIPAA Compliant Telehealth Conferencing (20.00 users/ 55 veterans, 13 staff)	\$1360

Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
HIPAA Compliant virtual file system for Patients (35.00/user x 55 veterans +9 staff)	\$2240
HIPAA Compliance & PTSD Staff Training Materials	\$2500
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$201,060
TOTAL COST	\$201,060

COFFEE COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau there are 6,439 veterans in Coffee County, Alabama. The primary VA center for veterans within Coffee County is located in New Brockton, AL. Priority Soldier would like to serve over 38 veterans within the Coffee County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Coffee County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000

Coffee County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Psychologist's/ Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 3 Psychologist's/ Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 4 Psychologist's/ Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 5 Psychologist's/ Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12000
#1 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,400 fringe costs)	\$8,000
#2 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
# 1 Data Clerk Analyst (25.00/hour, 40 hours/ 4 weeks)	\$6400
# 2 Data Clerk Analyst (25.00/hour, 40 hours/ 4 weeks)	\$6400

Coffee County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
Incentives (\$50 pre & \$50 post x 38 Veterans)	\$3,800
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
#2 Intake Specialist Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
HIPAA compliant Telehealth Conferencing licenses (20.00 per license/ 38 veterans, 7 veterans)	\$900
HIPAA Compliant virtual file system for Patients (35.00/user x 38 veterans +9 staff)	\$350
HIPAA Compliant email licenses (20.00 per license/ 13 staff)	\$260
Outreach Concerning Program	\$25,000
Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
Printing & Reproduction	\$4,250
HIPAA Compliance & PTSD Staff Training Materials	\$2500
TOTAL DIRECT COST	\$196,560
TOTAL COST	\$196,560

MACON COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau Macon County has 8.8% of veterans within Alabama. The primary VA center for veterans within Macon County is located in Tuskegee, AL. Priority Soldier would like to serve over 35 veterans within the County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Macon County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Macon County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 3 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 4 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 5 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000

#1 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
#2 Outreach/Data Coordinator (6 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
# 1 Data Clerk Analyst (25.00/hour, 40 hours/ 4 weeks)	\$4000
# 2 Data Clerk Analyst (25.00/hour, 40 hours/ 4 weeks)	\$4000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
#2 Intake Specialist Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
Macon County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
HIPAA compliant email licenses (20.000 per license x 12 staff)	\$240
HIPAA compliant Telehealth Conferencing licenses (20.00 per license/ 35 veterans, 9 staff)	\$880
HIPAA Compliant virtual file system for Patients (35.00/user x 38 veterans +9 staff) \$350	\$1645
Outreach Concerning Program	\$25,000
Incentives (\$50 pre & \$50 post x 35 Veterans)	\$3500
Staff Supplies (business cards, pens, notepads)	\$750.00

Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
HIPAA Compliance & PTSD Staff Training Materials	\$2500
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$195,465
TOTAL COST	\$195,465

CALHOUN COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau Calhoun County has 12% of veterans within Alabama. The primary VA center for veterans within Calhoun County is located in Anniston, AL. Priority Soldier would like to serve over 15 veterans within the Calhoun County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Calhoun County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Calhoun County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000

#1 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 3 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
Incentives (\$50 pre & \$50 post x 15 Veterans)	\$1,500
Data Clerk Analyst (\$40.00 hr, 40 hr/wk)	\$6400
Calhoun County Program Evaluator (4 weeks, 40 hr/wk, \$40 hour)	\$6400
Outreach Concerning Program	\$25,000
Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
HIPAA Compliant Email License (20.00 license x 7 staff)	\$140
HIPAA Compliance & PTSD Staff Training Materials	\$2500
HIPAA Compliant virtual file system for Patients (35.00/user x 15 veterans +6 staff) \$350	\$735
HIPAA Compliant Telehealth Conferencing System (20.00 x 15 veterans + 7 staff)	\$440

Staff Supplies (business cards, pens, notepads)	\$750.00
Temporary Office Space	\$2500
Printing & Reproduction	\$6250
TOTAL DIRECT COST	\$144,015
TOTAL COST	\$144,015

TALLADEGA COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau Talladega County has 9.3% of veterans within Alabama. The primary VA center for veterans within Talladega County is located in Childersburg, AL. Priority Soldier would like to serve over 12 veterans within the Calhoun County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Talladega County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Talladega County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000

#1 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8,000
Incentives (\$50 pre & \$50 post x 12 Veterans)	\$1,200
Data Clerk	\$4,000
HIPAA Compliance & PTSD Staff Training Materials	\$2500
Outreach & Advertising	\$25,000
HIPAA Compliant Telehealth Conferencing System (20.00 x 12 veterans + 6 staff)	\$360
Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
HIPAA Compliant Virtual File system for Patients	\$2500
HIPAA Compliant Email License (20.00 license x 6 staff)	\$120
Staff Supplies (business cards, pens, notepads)	\$750.00
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$126,180
TOTAL COST	\$126,180

LAUDERDALE COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau Lauderdale County has 8.9% of veterans within Alabama. The primary VA center for veterans within Talladega County is located in Florence, AL. Priority Soldier would like to serve over 10 veterans within the Lauderdale County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Lauderdale County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Lauderdale County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Therapist's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#1 Outreach/Data Coordinator (6 weeks, \$40/hr) \$9,600 salary + \$2,400 fringe costs)	\$12,000
Incentives (\$50 pre & \$50 post x 10 Veterans)	\$1000
Data Analyst	\$4,000
Outreach Concerning Program	\$25,000
Lauderdale County Program evaluator	\$6400
#1 Intake Specialist/ Case Manager (4 weeweeks, 40 hr, wk, 40 hour)	\$6400

Staff Supplies (business cards, pens, notepads)	\$750.00
Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
HIPAA Compliant Email License (20.00 license x 10 staff)	\$200
HIPAA Compliance & PTSD Staff training materials	\$2500
HIPAA Compliant Virtual File system for Patients	\$2500
Printing & Reproduction	\$6,250
HIPAA Compliant Telehealth Conferencing System (20.00 x 10 veterans + 6 staff)	\$320
TOTAL DIRECT COST	\$130,820
TOTAL COST	\$130,820

LOWNDES COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau Lowndes County has 5.9% of veterans within Alabama. Priority Soldier would like to serve over 15 veterans within the Lowndes County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Lowndes County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Lowndes County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#3 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#1 Outreach/Data Coordinator (4 weeks, \$40/hr) 6400 salary + \$1,600 fringe costs)	\$8,000
Data Clerk	\$4000
Outreach & Advertising	\$25,000

Incentives (\$50 pre & \$50 post x 15 Veterans)	\$1,500
Lowndes County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
Staff Supplies (business cards, pens, notepads)	\$750.00
PPE and Cleaning Supplies for staff (for compliance with Center for Disease Control)	\$2,500
HIPAA Compliant Virtual File System	\$2500
HIPAA Compliant Email License (20.00 license x 10 staff)	\$200
HIPAA Compliance & PTSD Staff Training Materials	\$2500
HIPAA Compliant Telehealth Conferencing System (20.00 x 15 veterans + 10 staff)	\$500
Printing & Reproduction	\$6250
TOTAL DIRECT COST	\$136,100
TOTAL COST	\$136,100

WALKER COUNTY PROJECTED EXPENSES

According to the U.S. Census Bureau Walker County has 9.5% of veterans within Alabama. Priority Soldier would like to serve over 25 veterans within Walker County region for a four week intensive psychoeducational program in order to reduce or eliminate the exacerbation affect COVID-19 has had on veterans with PTSD.

EXPENSE	TOTAL
Walker County Project Director (4 weeks, \$100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
Walker County Director of Program Administration (4 weeks, \$ 100/hr) \$16,000 salary + \$4,000 fringe (medical benefits, federal and state tax)	\$20,000
#1 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#2 Psychologist's/ Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
# 3 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000
#4 Psychologist's/Senior Clinician's Fee-for-Service (4 weeks, 12 hr/wk, \$250/hr)	\$12,000

#1 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8000
#2 Outreach/Data Coordinator (4 weeks, \$40/hr) \$6,400 salary + \$1,600 fringe costs)	\$8000
#1 Intake Specialist/ Case Manager (4 weeks, 40 hr, wk, 40 hour)	\$6400
Data Clerk Analyst (40.00 hr, 40 hr/wk)	\$6400
Walker County Program Evaluator (4 weeks, 40 hr/wk, 40 hour)	\$6400
Outreach Concerning Program	\$25,000
Staff Out of Pocket Expenses (gas reimbursement/ supplies reimbursement)	\$9,000
HIPAA Compliant Email License (20.00 license x 10 staff)	\$200
HIPAA Compliant virtual filing system for patients	\$2500
HIPAA Compliance Staff & Training Materials	\$2500
HIPAA Compliant Telehealth Conferencing System (20.00 x 25 veterans + 11 staff)	\$720
Incentives (\$50 pre & \$50 post x 25 Veterans)	\$2500
Printing & Reproduction	\$6,250
TOTAL DIRECT COST	\$171,870

TOTAL COST

\$171,870

